

International Program for Executives of Financial Institutions

Madrid - November 2013



**Executive
Education** | Finance
Program

Location



MADRID ESADE Business School, Mateo Inurria
25-27, 28036 Madrid. Tel. +34 913 597 71

Dates and Times



From 5th to 8th November, 2013
From 9.30 am to 6.30 pm

Registration Fees



Resevation fee: 500 €
Course sponsored by Fundación ICO (ICO
Foundation)

*This amount includes teaching, educational material and
restoration services.*

Limited number of participants.
Deadline for registration: 25th September
Course entirely delivered in English

The role of development banks in promoting growth



The aim of this program is to provide an update on the role of public banking in financing and promoting development, at a time in which the complex global financial situation requires a deep reflection on the future and strategy of these institutions.

The program will feature presentations from a number of keynote speakers, with wide experience in the field.

Objectives



The main purpose of the program is to:

01

Allow participants to acquire a global vision of public banking's current situation, enabling them to analyze the changes taking place, and the new scenarios developed, as well as their impact on banking organizations and institutions.

02

Update participants' knowledge on economic and financial analysis tools used for addressing the target groups of development banks, and their role in the design of new products.

03

Establish a valuable and ample network among participants, faculty and guest executives, to jointly explore the challenges and opportunities arising nowadays.



The **Instituto de Crédito Oficial, ICO** (Official Credit Institute) is the Spanish government's public bank and financial agency. Its main role is to promote economic activities that contribute to growth and development in Spain, and improve the country's wealth distribution. As of 31st December 2012, ICO held over €115 billion in assets, and granted more than €27,5 billions in loans, of which two thirds were granted to small and medium-sized enterprises.

ICO Group is composed of the **ICO**, **Axis Participaciones Empresariales**, a venture-capital firm that provides companies with capital and quasi-capital instruments to finance their growth; and **Fundación ICO** (ICO Foundation), whose mission is to promote culture and knowledge.



Participants



This program is designed for executives at public organizations dedicated to economic development at local or global level. That comprises international or multilateral institutions; local or regional financial institutions or international agencies.

Participant profile: the program is addressed to senior/executive management from those organizations, with a proven track record of professional experience in the field.

Syllabus



The specific content of this program includes:

- **Current macroeconomic situation:** implications for public banking.
- **Financial supervision and regulation:** effects and implications of the Basel III accords.
- **Added value development banking provides:** interaction between development banks and multilateral regional institutions.
- **Economic and financial analysis tools for development banks' target groups (SMEs):** their use in designing products.
- **Organisation and corporate governance of public banks:** good governance and results orientation.

Faculty



PROGRAM DIRECTOR

Ángel Saz-Carranza, Doctor Saz-Carranza is Director of ESADEgeo (ESADE Center for Global Economy and Geopolitics) and Lecturer in the ESADE Institute of Public Governance and Management (IGDP). He has worked for the Inter-American Development Bank, the European Commission, and the United Nations in Africa, Asia and Latin America. His research findings have been published in numerous Spanish and International publications.

FACULTY

Javier Solana, President of ESADE Center for Global Economy and Geopolitics (ESADEgeo).

Prof. Carlos Losada Marrodán, Associate Professor in the ESADE Department of Business Policy. He has served as ESADE's General Director for ten years.

Prof. Koldo Echebarria, Manager and Head of Activity for the Office of Strategic Planning and Development Effectiveness at the Inter-American Development Bank (IDB) in Chile.

Prof. Javier Santiso, Vice president of ESADE Center for Global Economy and Geopolitics (ESADEgeo) and President of the OECD Emerging Markets Network (EmNet).

Prof. Antoni Matas, Academic Assistant in the ESADE Department of Financial Management and Control.

GUEST SPEAKERS

Guest speakers from ICO, CAF, KfW, BBVA, amongst others.

NOTE: Complete CV of Faculty may be consulted in www.esade.edu/profesores



Further information



For further information, candidates can contact:

MADRID

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Program, faculty and dates may be subject to change. ESADE Business School and ICO also reserve the right to cancel this program if they consider that the requirements necessary for success have not been met.