

## III INTERNATIONAL PROGRAM FOR FINANCIAL INSTITUTIONS EXECUTIVES

Investing for Growth



III International Program for Financial Institutions Executives  
November 2-5, 2015  
Madrid, Spain

## III INTERNATIONAL PROGRAM FOR FINANCIAL INSTITUTIONS EXECUTIVES Investing for Growth

Location: IE Business School, Madrid, Spain

Duration: three and a half days, 9am – 6pm

Registration fee: €500

## INTRODUCTION

The current changing international context, defined by an economic reality which is in constant evolution, requires a deep reflection on financial development institutions and their added value within the global economy.

An analysis of the role that has been developed by these institutions in recent years, as well as their response to new economic challenges, is vital for clarifying its validity, necessity, and added value to the system. At the same time, these institutions are faced with new challenges coming not only from a transformation in the banking sector, but also in the final client needs or in the implications of the new regulation.

This seminar is a space for reflection among representatives from these institutions, where these current topics and their challenges will be dealt with and examined in a practical way with the aim of identifying general and valid conclusions that will serve as a future guide.



ICO is the Spanish Government's Public Bank and Financial Agency. Its main role is to promote economic activities that contribute to the country's growth and development, as well as to the improvement of national wealth distribution.

Grupo ICO consists of Instituto de Crédito Oficial, Axis Participaciones Empresariales, the society of capital risk that provides companies with capital instruments for financing their growth, and the ICO Foundation whose mission is the promotion of culture and knowledge.

## OBJECTIVES

This program aims to:

- Provide participants with an integrated and strategic vision of the sector
- Create an environment that favors a shared vision and exchange of ideas and experiences
- Provide up-to-date management knowledge and tools to face problems and possible threats to the sector
- Facilitate excellence in the management of international financial entities

## PARTICIPANTS

The program is for executives of public entities dedicated to development and economic promotion on a global or local level. It is also for professionals working in international or multilateral organizations, local and regional financial institutions and international agencies.

# CONTENT AND STRUCTURE

The program contents and structure are as follows:

## **DAY 1: Welcome and Networking Event (Monday evening)**

## **DAY 2: Economic Environment and Innovative Strategies**

### **Topics:**

- Changing Reality of Worldwide Economy
  - Globalization and their Consequences
  - Monetary Standardization
  - Economic and Political Risks
- Current Financial Map
  - Financial Crisis and Financial System Regulation
  - Banking Disintermediation: Shadow Banking
  - Capital Flow Patterns
  - New Initiatives to Finance Development: Asian Infrastructure Investment Bank, Silk Road Fund, New Development Bank
- Innovative Strategies in Development Banking
  - New Products
  - New Tools for Management

**Round Table:** Product Strategy Adapted to the Region

## **DAY 3: New Financing Mechanisms in the Market and Impact Evaluation**

### **Topics:**

- Non-Bank Financing of Development Projects
- Instruments: Debt, Guarantees and Equity
- Success Stories: Collaboration between Multilateral and National Banks
- Impact Evaluation
  - Justifying Development Banking
  - Current Relevance of these Institutions and their Real Impact: Which are the Best Indicators of Success of Development Banking?
  - Challenge of Becoming Result Oriented
  - Social Impact of Projects
  - Market Failures and Policy Effectiveness
  - Impact of the “0% Interest” in the Traditional Project Evaluation Methods of Cost/Benefit

**Round Table:** Effectiveness of Development Banks

## **DAY 4: Basel Regulation and Collaborative Models**

### **Topics:**

- Basel III Implications
  - Overview and Risk Analysis
  - Derived Risks of the New Regulation for Development Banks
- Collaboration in Development Financing
- Public-Private Collaboration Models
  - Advantages and Disadvantages from the Public and Private Sector Perspective
  - Financial and Social Issues and their Possible Solutions.
  - Relevance to the End-Beneficiaries.

**Round Table:** Analysis of the Haramain High Speed Rail Project: Mecca and Medina

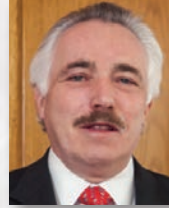
**CLOSING CEREMONY AND AWARDING OF CERTIFICATES NETWORKING EVENT**

# FACULTY



**FERNANDO FERNÁNDEZ**

Economy Professor  
*IE Business School*



**JACQUES ROGOZINSKI**

General Director  
*Nacional Financiera (NAFIN)*



**JUAN JOSÉ FERNÁNDEZ ANSOLA**

Economy Professor  
*IE Business School*



**GERMAN RIOS**

Strategic Affairs Director  
*Corporación Andina de Fomento (CAF)*



**GONZALO GARLAND**

Finance Professor  
*IE Business School*



**JUAN CARLOS ESTEPA**

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*Bankia*



**DORIS HERRERA POL**

Worldwide Director of  
Capital Markets  
*World Bank*



**CELIA DE ANCA**

Executive Director  
*Saudi Spanish Center for  
Islamic Economics and  
Finance (SCIEF)*



**MANUEL CONTHE**

President of the  
Advisory Board  
*Expansión and Actualidad  
Económica*



## Guestspeakers:

The program will also feature special lectures by guestspeakers from international development banks

## DETAILS

### LOCATION

MADRID IE Business School, Serrano 99, classroom S-201

### SCHEDULE

2, 3, 4 and 5 November, 2015  
9am - 6pm

### PROGRAM FEE

€500 Registration fee. Tuition fee subsidized by ICO Foundation

Limited number of places available  
Registration deadline: 25th October  
Program delivered in English



The ICO Foundation is a public state foundation and forms part of Grupo ICO. It was created in 1993 and its mission is to contribute to the development of society via the promotion of culture and knowledge. Actions in the field of education are an important part of its activity.

### CONTACT

Candidates may obtain more information by contacting:

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# WHY IE BUSINESS SCHOOL

Ranked No. 1 in Europe, IE Business School is dedicated to educating business leaders through programs based on its core values of:

- *Entrepreneurial spirit:* Founded in 1973 by entrepreneurs for entrepreneurs, IE places the entrepreneurial and innovative mindset at the heart of its programs, and is home to many startup initiatives such as the Venture Lab, the Spain Startup & Investor Summit, and Wayra.
- *Diversity and global focus:* With about 100 nationalities making up its student body, IE provides business education with a global perspective. It supports talent from all over the world from admission to graduation and beyond, and through its Diversity and Equality Commission and its Center for Diversity.
- *Humanities and social responsibility:* As Secretariat of the United Nations Global Compact in Spain, IE places positive social impact at the forefront with its Corporate Social Responsibility programs and expert faculty in areas of social entrepreneurship and microfinance, among others. It is also the proud birthplace of organizations such as Net Impact and Emzingo Group.

[www.ie.edu/internationalprograms](http://www.ie.edu/internationalprograms)

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	European Business School	3 <sup>rd</sup> worldwide	Diciembre 2014
	Master in Finance	5 <sup>th</sup> worldwide	Junio 2014
	Online MBA Programs	1 <sup>st</sup> worldwide	Marzo 2014
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	Non American Business School	2 <sup>nd</sup> worldwide	Noviembre 2014
	MBA Non American Business School	5 <sup>th</sup> worldwide	Octubre 2014

## ACCREDITATIONS



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